

STUDY IN THE PHILIPPINES PROGRAM

Project Matrix

Table 1: HEI and Project Brief

PROPONENT: PHEI	TARLAC AGRICULTURAL UNIVERSITY	RANKING: Indicate the university rankings (QS/THE world ranking) and accreditation status (COE/COD)	<ul style="list-style-type: none"> ● COE – Teacher Education ● COD – Agriculture Education ● THE Impact Ranking (Ranked 601-800) ● QS Stars (3 Stars)
PROJECT TITLE and PROJECT DURATION	“Tarlac Agricultural University Agri-Ecotourism Development and Accelerated Promotion of Techno Entrepreneurship in TAU (ADAPT-TAU) Program” 12 Months		
PROJECT GENERAL DESCRIPTION AND RATIONALE: <i>Limit answers to 500 words, include the ff.: Rationale, main objective, target beneficiaries, main outcomes. Describe the project and its component subprojects (if any) Discuss the significance of the project, especially what relation it may have to complementary sectors</i>	<p><i>Compelled by the commitment to initiate personal and societal transformation, TAU engages in innumerable programs anticipated to effect change and stay relevant. It continuously strives to remain enthusiastic in seeking all potential tie-ups in order to pull off its mission of bringing out social transformation and countryside development towards establishing international relations and global engagement. Internationalization of higher education as traditionally practiced, involves cooperation among universities and other academic research agencies to advance knowledge frontiers and promote social and cultural diversity. The advent of globalization has opened borders, reduced cross-border barriers and the surge of information and communications technology which paved way for the change in the perspectives and practice of higher education internationalization.</i></p> <p><i>The project, “Agri-edutourism Development and Accelerated Promotion of Technology in TAU (ADAPT-TAU) is TAU’s response as an Educational Innovation in ADAPTING TAU to the New Normal in Agriculture Education, anchored on promoting Philippine education through internationalization of the curriculum, research, and community services.</i></p> <p><i>The project also integrates implementation of CMO No. 55, s. 2016, RA 10650 (ODLA) and RA 11448 (TNHEA) in TAU context while addressing global, ASEAN, and national development goals.</i></p>		
RESPONSIVENESS TO UN SUSTAINABLE DEVELOPMENT GOALS AND AMBISYON 2040	<p>TAU institutionalized SDGs by creating SDG Taskforce. Each dean and director is given an SDG assignment to champion. Further, SDGs are integrated in the curriculum through the inclusion of the subject Global and Digital Citizenship Education.</p> <p>We have started with Webinars and Joint short programs on SDGs with ITS Surabaya and Chitkara University in India. The participation of TAU students in UMAP Coil Program is also focused on SDGs.</p>		

Table 2: Project Logical Framework

PROPONENT: PHEI	TARLAC AGRICULTURAL UNIVERSITY										
PROJECT TITLE:	“Tarlac Agricultural University Agri-Ecotourism Development and Accelerated Promotion of Techno Entrepreneurship in TAU (ADAPT-TAU) Program”										
BUDGET FROM CHED: <i>In PHP</i>	PhP 24.7M										
BENEFICIARIES: <i>Indicate target number for each group of beneficiaries</i>	10 HEIs (Local) Community (5,000) Faculty and Staff (400) Students (5000)										
<table border="0" style="width:100%; border:none;"> <tr> <td style="width:25%; text-align:center;">Inputs</td> <td style="width:25%; text-align:center;">Process</td> <td style="width:25%; text-align:center;">Outputs</td> <td style="width:25%; text-align:center;">Outcomes</td> </tr> <tr> <td style="font-size:small;"><i>The resources devoted to a particular program. It can be financial, but also the time of staff. Experts, such as consultants or partner organizations, can be considered as input.</i></td> <td style="font-size:small;"><i>Indicate what project activities will be conducted by the indicated input to produce the output and outcome.</i></td> <td style="font-size:small;"><i>What does your program produce? Describe the outputs in numbers, if possible. Outputs should be measurable and readily determined.</i></td> <td style="font-size:small;"><i>An outcome is an effect your program produces on the people or issues you serve or address. It is a change that occurred because of your program.</i></td> </tr> </table>				Inputs	Process	Outputs	Outcomes	<i>The resources devoted to a particular program. It can be financial, but also the time of staff. Experts, such as consultants or partner organizations, can be considered as input.</i>	<i>Indicate what project activities will be conducted by the indicated input to produce the output and outcome.</i>	<i>What does your program produce? Describe the outputs in numbers, if possible. Outputs should be measurable and readily determined.</i>	<i>An outcome is an effect your program produces on the people or issues you serve or address. It is a change that occurred because of your program.</i>
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Partnership Capacity Building Internet Connectivity Supplies and Equipment Technical Expertise and Support	Joint Program, COIL, MOOCs and Webinar Series	<ul style="list-style-type: none"> • <i>Training of faculty in the development of modules on Urban Agriculture, Practical/Backyard Farming, Agribusiness, Food Processing/IT in Agriculture</i> • <i>(on Focus Commodities – Sweetpotato, Bamboo, Free Range Chicken, etc.)</i> • <i>Online Business and Marketing, etc.</i> 	IZN of the Curriculum/Global Citizenship Education								
Partnership Capacity Building Internet Connectivity Supplies and Equipment Technical Expertise and Support Partnership Capacity Building Internet Connectivity Supplies and Equipment Technical Expertise and Support	Virtual Tourism	Documentary on the Toponymy of Tarlac Towns and Villages <i>(Featuring Plants Where Each Tarlac Town Got Its Name)</i> Virtual Tour: TAU Bamboo Forest/Calao Park V-logs on Techno Demonstration of Various Agricultural Technology and Good Agricultural Practices on Focus Commodities in TAU and in	IZN of the Curriculum/Global Citizenship Education								

		the Province (By Documentary: SMEs and Farmer Diaries	
Partnership Capacity Building Internet Connectivity Supplies and Equipment Technical Expertise and Support	Virtual or Online Internships	Technology Support/Assistance for Students' Online Internships Technology Support/Assistance for Staff/ Cooperating Teachers for Online Internship	IZN of the Curriculum/Global Citizenship Education
Partnership Capacity Building Internet Connectivity Supplies and Equipment Technical Expertise and Support	ESL, Foreign Language and Culture Program	<i>Co-creation and implementation of English competitiveness, foreign language courses and culture appreciation and enhancement programs</i>	IZN of the Curriculum/Global Citizenship Education/ Language Proficiency
Partnership Capacity Building Internet Connectivity Supplies and Equipment Technical Expertise and Support	Research Collaboration	<i>International Online Research Colloquium, Co-presentations and Publications International Co-tutelle for Undergraduate and Graduate Program</i>	IZN of the Curriculum and Research
Partnership Capacity Building Internet Connectivity Supplies and Equipment Technical Expertise and Support	Intercultural Awareness <i>Via TAU YT Broadcast</i>	Virtual Global Cultural Tourism Activities (with Partner Universities) Festivals of ASEAN Countries/Other Regions	IZN of the Curriculum/Global Citizenship Education/ Multicultural Intelligence
Partnership Capacity Building Internet Connectivity Supplies and Equipment Technical Expertise and Support	E-Community Outreach	Online Consultation with TAU Experts' Pool Assistance to SMEs for Promotion of Products in the Locality (Chicharon Camiling, Tupig, etc.)	IZN of Extension and Social Services
Partnership Capacity Building	Revival of the TAU-on-Air: TAU Radio Program	Radio Broadcast of Agricultural Technology and Good Agricultural	IZN of the Curriculum, Extension and Social Services

Internet Connectivity Supplies and Equipment Technical Expertise and Support		Practices on Focus Commodities in TAU and in the Province	
Partnership Capacity Building Internet Connectivity Supplies and Equipment Technical Expertise and Support	SDG Student Network with Partner Universities	Establishment of SDG Student Network with Partner Universities for Project-based Learning and SDG-anchored Leadership	IZN of the Curriculum/Global Citizenship Education

Note: Add more rows if necessary

Table 3. Program flow/Timeline

Items/Particulars	Year 1			
	1 st Q	2 nd Q	3 rd Q	4 th Q
MOOE				
Capability Building/Trainings Honoraria of Speakers/ Lecturers/ Technical Team Other Professional Services				
Connectivity, Module Development, Supplies, Research, Extension Assistance (<i>Faculty/ Staff</i>) for IZN and SDG Programs				
Connectivity, Module Development, Supplies, Research, Extension Assistance (<i>Students</i>) for IZN and SDG Programs				
Subscriptions and Broadcast/ LMS/ University Promotions/ AVP/ Equipment and Supplies/ Foreign Language Programs/ ASEAN Festival and IZN Events				
Museum Development and Farm Inputs (for Student Projects) for Small Projects				
Travels/ Meetings/ Tokens/ Meals and Accommodation				

Note: Please see 'Attachment A: Project Schedule'

Table 4. Total project cost/Proposed Budget (with complete detailed Line Item Budget)

- Indicate **counterpart funding of the proponent**
- Items for CHED co-funding must be within the usual allowable expenditures

Items/Particulars	CHED Support	Counterpart Support of HEI
MOOE		
Other Professional Services Capability Building/Trainings Honoraria of Speakers/ Lecturers/ Technical Team (COS/JO)	3,500,000	1,000,000
Connectivity, Module Development, Supplies, Research, Extension Assistance (Faculty/ Staff) for IZN and SDG Programs	4,800,000	600,000
Connectivity, Module Development, Supplies, Research, Extension Assistance (Students) for IZN and SDG Programs	5,765,000	
Subscriptions and Broadcast/ LMS/ University Promotions/ AVP/ Equipment and Supplies/ Foreign Language Programs/ ASEAN Festival and IZN Events	5,000,000	500,000
Edutourism Site Development, Museum Development and Farm Inputs (for Student Projects) for Small Projects	3,400,000	500,000
Travels, Meetings, Tokens, Meals and Accommodation	1,000,000	1,000,000
Administrative Cost	1,235,000	
Total Amount:	24,700,000	3,600,000

Note: Add more rows if necessary.

Table 5. Contact details of persons or officer in-charge:

Name	Designation	Institution	Role in the Project	Contact No. (Viber) and email address
CHRISTINE N. FERRER	Director, External Linkages and International Affairs	Tarlac Agricultural University	Program Leader	09175477071 tca_elia@yahoo.com
DANTE A. REVAMONTE	Director, Financial Management Office	Tarlac Agricultural University	Program Financial Manager	09171656426
MAX P. GUILLERMO	University President	Tarlac Agricultural University	Program Consultant	09175921877

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Prepared by:

CHRISTINE N. FERRER

Director, External Linkages and International Affairs

Tarlac Agricultural University

Reviewed and endorsed by:

MAX P. GUILLERMO, PH. D.

University President

Tarlac Agricultural University