



Republic of the Philippines

TARLAC AGRICULTURAL UNIVERSITY

Camiling, Tarlac

TAU & DTI Trainings

Trainings	Date	No. of Participants
Entrepreneurial Mind Setting Seminar	March 07, 2024	30 TAU Students
Tarlac Business Conference and Expo 2024 ✓ Digital Financial Literacy ✓ Product Development x Innovation Forum ✓ Barista Training	July 31, 2024	26 TAU Students



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Entrepreneurial Mind Setting Seminar

March 07, 2024

SM City Tarlac

TAU students actively participated in an entrepreneurship seminar organized by the Department of Trade and Industry (DTI)–Tarlac, in partnership with SM City Tarlac, as part of the Women's Month Celebration. The seminar served as an engaging platform to promote entrepreneurial awareness and empowerment among the youth, particularly highlighting the important role of women in business.

Throughout the event, the students had the opportunity to listen to the inspiring success stories of two remarkable Tarlaqueña entrepreneurs, who shared their journeys, challenges, and triumphs in establishing and growing their businesses. Their experiences provided valuable lessons on perseverance, innovation, and community impact, motivating the students to pursue their own entrepreneurial aspirations.

The activity not only deepened the participants' understanding of business management and development but also emphasized the importance of supporting local enterprises and women-led initiatives that contribute to economic growth and empowerment in Tarlac and beyond.



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Tarlac Business Conference and Expo 2024

July 31, 2024

Bulwagang Kanlahi, Diwa ng Tarlac Convention Center, Tarlac City

TAU students participated in the Tarlac Business Conference and Expo (BizConEx) 2024, an annual event in the province organized by the Philippine Chamber of Commerce and Industry – Tarlac (PCCI Tarlac), in collaboration with the Tarlac Micro, Small and Medium Enterprises Development Council (SMEDC) and other partner organizations. The event aims to strengthen and empower Micro, Small, and Medium Enterprises (MSMEs) by promoting innovation in product development, operations, compliance, and business networking.

The conference featured trade fairs, seminars, workshops, learning sessions, and networking opportunities that foster collaboration and growth among entrepreneurs, students, and industry professionals.

Throughout the event, the TAU students gained valuable insights on Digital Financial Literacy, Product Development, and Innovation which are essential skills for aspiring entrepreneurs in today's competitive market. They also had a hands-on and enjoyable experience during the Barista Training, which allowed them to learn practical skills while exploring potential business opportunities in the food and beverage industry.





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Tarlac BizConex 2024 (2nd day Highlights)
Bulwagang Kanlahi, Tarlac City | July 30-31, 2024

✉ r03@dti.gov.ph

📘 DTI Region 3 - Central Luzon

✂ @DTIRegion3

📷 @dti_03



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Tar1lac
BIZC:ONEX
Business Conference
& Expo **2024**

Tara at MAG! NEGOSYO

JULY 30-31, 2024

at Bulwagang Kanlahi
Diwa ng Tarlac Convention Center, Tarlac City



Scan the QR Code for Pre-Registration
or go to: bit.ly/TarlacBizConEx2024

